



Thursday, November 24, 2016

KIDSWIFI HELPS KEEP CHILDREN SAFE THIS HOLIDAY SEASON

FOR IMMEDIATE RELEASE

WATERLOO, ON – Chances are your child will be receiving an internet capable toy or device under the tree this December, and keeping them safe from online dangers is just as much a priority as getting them connected in the first place.

Tech start-up company Kids Wireless Inc. has the perfect Christmas gift for the whole family! Launched in September, their internet safety solution KidsWifi protects your children from dangerous internet content including ads, phishing schemes, and adult content.

KidsWifi is a device that piggybacks off your existing home network. Plug it in to any electrical outlet, connect to your home WiFi network, and in 2 minutes or less, you can be up and running with safe Internet. Use predetermined settings or create your own!

KidsWifi is currently available online at <http://www.kidswifi.com> for a one-time cost of \$99. With the one-time purchase fee of the device, automatic updates and no additional purchases required, the KidsWifi device truly simplifies internet monitoring, screen-time, and protection in its discreet, compact frame.

As our children grow, the internet becomes substantial in their lives as well. It provides children with supreme research tools, educational and creative games, as well as a plethora of online websites that are beneficial to our children's development. However, it also contains a significant amount of harmful content, as well as malicious individuals, that our children can be exposed to. Make sure KidsWifi is in your home this Christmas to protect your family.

About KidsWifi

KidsWifi is an Internet safety solution built in Waterloo, Ontario. KidsWifi's goal is to embrace youthful discovery and creativity by providing families the best of the Internet and working with heartfelt determination to create technology solutions that protect families and children.

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Wednesday, August 1, 2018

LAKERS AND REDMEN SURE TO BE ANOTHER CLASSIC

FOR IMMEDIATE RELEASE

PETERBOROUGH, Ont. – The Peterborough Century 21 Lakers and Brooklin Redmen are meeting in the MSL's first round for the second consecutive year. Last season, the Lakers prevailed in six hard-fought games and eventually went on to win the Mann Cup, which they aim to host and recapture again on home floor this year.

"It's going to be a tough series," said Lakers' head coach Mike Hasen. "Brooklin's ready to go for an eastern title and they have all their guys who won an NLL title already (with Saskatchewan). It's going to be a tough series. It's going to be an up and down series. It's going to be quick, it's going to be physical. Goaltending is great on both sides. Defense is great on both sides. Offensively, it's a coin flip."

Kyle Buchanan finished atop the MSL's scoring race with 68 points (23G/45A). Shawn Evans, Corey Small and Holden Cattoni also finished in the top 10. Dan Lintner was the Redmen's top scorer with 41 points; he finished in 13th place in the league.

The Lakers finished in first place with 25 points while the Redmen finished fourth with 15 points. The Redmen got better as the season went on while the Lakers were strong all season, losing only three games along the way.

"They get better each and every year," said captain Robert Hope. "We're looking for another great series. They always give us a run for their money. They're well-oiled, they make great plays and they have a lot of chemistry together so we have to make sure we bring our A-game each and every night we come to the rink."

Playoff packages are on sale now at the Memorial Centre box office and can be purchased in person, by calling 705-743-3561 or online at <http://www.memorialcentre.ca>. Season-ticket holders have until 5 p.m. Wednesday to claim their seats for the first round. All unclaimed seats will go on sale to the general public at 9:30 a.m. on Thursday morning. Ticket prices have increased just \$1 per round from regular season prices.

FULL SCHEDULE:

Game 1 – Thursday, August 2 – PMC

Game 2 – Tuesday, August 7 – PMC

Game 3 – Wednesday, August 8 – IPSC

Game 4 – Friday, August 10 – IPSC
Game 5 – Monday, August 13 – PMC*
Game 6 – Wednesday, August 15 – IPSC*
Game 7 – Thursday, August 16 – PMC*

*if necessary

RAISING FUNDS FOR NOLAN

The Jr. A Lakers will be collecting donations at each Memorial Centre entrance on Thursday for five-year-old Nolan Grandel, a local lacrosse player and brother of the Jr. A Lakers' Tyler Grandel. Cerebral palsy caused Nolan's left foot to turn in to the point that he can't run and had to give up playing for the Kawartha Lakes Fury this season. Funds raised will help Nolan and his family through his upcoming surgery and recovery at Montreal's Shriners Children's Hospital. Full story from the Peterborough Examiner: <https://www.thepeterboroughexaminer.com/sports-story/8771600-peterborough-lakers-helping-young-lacrosse-player-get-back-on-his-feet-again/>

MERCHANDISE

Get your playoff gear! Lakers' merchandise is available through Imprinted Apparel, located at 730 The Kingsway. Imprinted Apparel also has an e-store online at <https://imprintedapparelstore.com/PL> and as always, will have a large selection of merchandise available in the front lobby of the Memorial Centre during games including jerseys, hats, t-shirts, sweaters, water bottles and more.

PROGRAM CONTEST

Prizes from the Lakers' program contest will be drawn during the second home playoff game on Tuesday, August 7th, so fans have one last chance to buy a game day program and enter. The grand prize is a Caribbean cruise for two compliments of Merit Travel. Secondary prizes include a wine fridge from Peterborough Appliances, a \$100 Corby's gift package and 2019 Lakers' season passes. Ballots are found on the inside back cover of the Lakers' program. One program = one ballot. Fans can enter as many times as they like with original ballots (no photocopies).

FAN APPRECIATION

The Lakers' annual fan appreciation evening will take place on Tuesday, August 7th. Fans are invited to join the Lakers on the carpet following the game for autographs and photos.

About Peterborough Century 21 Lakers

The Peterborough Century 21 Lakers, reigning Mann Cup champions, are a Sr. A men's lacrosse team based out of Peterborough, Ontario and are part of the six team Major Series Lacrosse league, sanctioned by the Canadian Lacrosse Association. The Lakers, who feature some of the best box lacrosse players in the world, play home games on Thursday nights from May through September at the Peterborough Memorial Centre. The Lakers are proudly sponsored by Century 21 United Realty Inc. #CupStaysHere

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BRINGING THE WORLD TO ITS FEET

Thursday, December 15, 2016

MLSE TO REPLACE AIR CANADA CENTRE

FOR IMMEDIATE RELEASE

TORONTO, ON – Maple Leaf Sports and Entertainment will replace the Air Canada Centre, they announced at a press conference this morning.

It's a surprising move to many given the relative young age of the Air Canada Centre, but MLSE is investing in their future due to the growing demand for tickets for both the Toronto Maple Leafs and Toronto Raptors.

“The Air Canada Centre’s seating capacity is no longer adequate for the city of Toronto,” said MLSE president Anna Taylor. “Toronto is growing and so is the popularity of our sports teams. As both the Leafs and Raptors have committed to improving their teams, so must we commit to providing them, and our fans, with top of the line facilities that allow as many fans as possible to enjoy games in person.”

The new arena will have approximately 30,000 seats, making it the largest sports and entertainment facility in North America.

MLSE and the city have narrowed the location of the new arena down to three sites, including Exhibition Place, the Lower Don Lands, and an empty lot near the Mimico rail yard.

Toronto mayor Alex Horvat-Becevello and a representative from the city of Toronto’s planning department were present at the press conference and spoke about the upcoming bid process to choose a construction company.

“Toronto city council is excited to be a part of the process for building the city’s newest premiere entertainment facility,” said Horvat-Becevello. “Our goal is to keep the new arena in a location accessible to all by transit and in a populated area.”

Once the city finalizes a location, the building contract will be awarded via standard city of Toronto bidding process. Details can be found on the city’s website.

The arena, expected to cost \$600 million, will be paid for through a combination of government grants, contributions from the Leafs and Raptors and the sale of the current Air Canada Centre, which MLSE expects to be developed into condominiums. MLSE expects construction on the new arena to be completed by 2025.

About Maple Leaf Sports and Entertainment

Maple Leaf Sports & Entertainment (MLSE) is one of the world's premier sports and entertainment companies that owns the Toronto Maple Leafs (NHL), the Toronto Raptors (NBA), the Toronto Marlies (AHL), Toronto FC (MLS), Toronto FC II, Raptors 905 (NBA D-League), Air Canada Centre, Maple Leaf Square and three digital channels — Leafs TV, NBA TV Canada and GOLTV Canada. MLSE has also invested in four of Toronto's sports facilities — Ricoh Coliseum, home of the Marlies, BMO Field, home of Toronto FC, Lamport Stadium, and the MasterCard Centre for Hockey Excellence, the practice facility for the Maple Leafs and Marlies. MLSE operates and manages events at Ricoh Coliseum and BMO Field.

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Friday, August 10, 2018

LAKERS FALL IN GAME FOUR

FOR IMMEDIATE RELEASE

WHITBY, Ont. – There will be no sweep for the Peterborough Century 21 Lakers in the first round of the MSL playoffs this year after they dropped an 11-10 overtime decision to the Brooklin Redmen on Friday night at Iroquois Park Sports Centre. The Lakers still lead the best-of-seven series three games to one and can close out the series on Monday night at the Memorial Centre in game five.

Austin Shanks' fourth goal of the game at 4:11 of the extra frame put the Redmen up by a goal. The Lakers had a couple of great chances in the dying seconds but could not score the equalizer.

Peterborough held a 4-3 lead after the first period but the two teams tied at six after the second. Corey Small and Chad Tutton put the Lakers up 8-6 early in the third but the Redmen came back with three in a row. Holden Cattoni evened the score at 15:09 before Jordi Jones-Smith scored on a clear-cut fast-break at 16:58. Cory Vitarelli scored a quick-stick for the equalizer with 1:04 left.

Matt Vinc made 40 saves. Mike Poulin picked up the win for the Redmen, making 57 saves as the Lakers peppered him with shots.

Tickets for game five will go on sale Monday morning at the Memorial Centre box office, online at www.memorialcentre.ca or by phone at (705) 743-3561.

Scoring for the Lakers:

Kyle Buchanan (2-1)
Holden Cattoni (2-0)
Cory Vitarelli (1-2)
Matt Gilray (1-2)
Corey Small (1-4)
Josh Currier (1-1)
Ian Llord (1-0)
Chad Tutton (1-0)
Shawn Evans (0-3)
Mark Steenhuis (0-1)
Jake Withers (0-1)

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FOR IMMEDIATE RELEASE

Thursday, September 29, 2016

RALEIGH CANADA SUPPORTS LOCAL UNITED WAY WITH \$15,000 DONATION

OAKVILLE, ON - Oakville based bicycle manufacturer Raleigh Canada Limited donated 20 new bicycles to the United Way of Oakville this afternoon.

Raleigh general manager Chris Enoksen expects the United Way to triple the bicycles' \$15,000 value through raffles at fall fundraising events.

Enoksen made the charitable donation in person, unloading the bikes from the delivery truck himself. He said making the donation was a pleasure.

"We are proud to support the efforts of the United Way's fall fundraising campaign. They are one of Oakville's premiere not for profit organizations and every dollar they raise goes right back in to our community," he said. "Raleigh bikes are top of the line so we fully expect the United Way to make a great profit for those in need in Oakville."

United Way CEO Brad Park was happy to make a new local connection.

"The United Way is grateful for the generous support of Raleigh Canada. It doesn't get much better than local community organizations working together!" he said.

Among the donated bikes are some of Raleigh's most popular models, including the Gala city bike, the Alysa 4 open road bike, and the Tolku 2 road bike.

The Gala is a one-speed marvel designed specifically for women for ultimate comfort while riding in leisure around the city and retails for \$520. The Alysa 4 is the latest in a line of open road bikes offering multiple speeds to allow the rider to get from point A to point B as fast or as leisurely as they like. The carbon fork and mechanical breaks set this bike apart from competitors. The Alysa 4 retails for \$920. The Tolku 2 is the ultimate road bike and features Honey Badger tires that can combat mud and rough rocky terrain, while the hydraulic disc brakes provide power and durability for a long lasting ride for just \$950.

All Raleigh bikes are customizable for size and colour preference.

About Raleigh Canada

Raleigh has been a leading bicycle manufacturer since 1887. Producing high-end bikes for city travel, dirt roads, and the open road, Raleigh strives to connect each customer with their perfectly matched bicycle to enhance the joy of riding. Raleigh bikes can be purchased from authorized dealers throughout Ontario.

About The United Way

The United Way is a non-profit organization run by volunteers that strives to create opportunities for better lives for Canadians. Funds raised by any of the United Way's 100 local branches stay in their local communities to support social programming with the intent of building stronger communities. The United Way reaches out by combating poverty, promoting healthy lifestyles, and encouraging children's education.

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